



## **Cnergyico Partners With Unilever (Wall's) to Enhance Customer Convenience**

**(Karachi - June 29, 2022)** Cnergyico Pk Limited (formerly Byco Petroleum), Pakistan's largest vertically-integrated oil refining company and one of the nation's biggest oil marketing companies, announced today that it is collaborating with Unilever's flagship ice cream and frozen dessert brand Wall's to improve service offerings and facilitate customers at the forecourts.

Cnergyico is always looking for ways to enhance customer experience at its retail outlets. Through product diversification, the company seeks to offer a one-stop solution to its valued customers who want to refuel their vehicles and make convenience store purchases. Now, with the summer season at its peak, Cnergyico's retail outlets will also offer Wall's ice creams to customers.

Present at the signing ceremony, Mr. Mudassar Qadeer, Cnergyico's Senior General Manager for Oil Marketing Business said, "Customer convenience is at the heart of our business philosophy, and with our partnership with Unilever to deploy Wall's ice creams at our stores, we have taken another step to further ensure just that, especially during the summer season."

The convenience stores at Cnergyico's retail sites offer a variety of snacks and beverages along with numerous other items for top-up shopping and last-minute, impulse purchases, all selected for their high quality. Featuring clean, well-lit stores, with easy-to-reach shelves, the Company stocks fresh products and facilitates a quick checkout.

Cnergyico is one of the biggest energy companies in Pakistan. It operates the country's largest oil refinery in terms of installed capacity, has a rapidly growing network of over 450 retail outlets, and owns the nation's first and only Single Point Mooring as well as other energy infrastructure assets.

**About Cnergyico:** *Cnergyico Pk Limited is one of Pakistan's leading energy firms, engaged in the businesses of oil refining, petroleum marketing, and petroleum logistics. Cnergyico's mission is to meet the nation's energy. The Company manufactures a wide range of petroleum products with a vision to achieve sustainable productivity and profitability while upholding high environmental, health, and safety standards.*

*Cnergyico is Pakistan's largest oil refiner by design capacity and is the nation's only firm having a dedicated Single Point Mooring (SPM). Cnergyico's SPM is the only floating liquid port in the country, and the company employs a round-the-clock crew dedicated to the safety and security of the buoy and vessels in and around the SPM's anchorage area. The SPM is Pakistan's only terminal having a Tier 3 oil spill response membership.*

*Cnergyico refines crude oil into various marketable components including Liquefied Petroleum Gas, Light Naphtha, Heavy Naphtha, High Octane Blending Component, Motor Gasoline, Kerosene, Jet Fuels, High-Speed Diesel and Furnace Oil. The Company is proud to have the largest capacity crude oil storage tanks in the country. Cnergyico's marketing network supports over 450 retail outlets in more than 80 cities all over Pakistan and is an emerging player in Pakistan's oil marketing sector. Cnergyico's diverse and highly skilled workforce consists of approximately 900 dedicated employees across the firm's divisions.*