



## Byco Petroleum Partners with Daraz To sell Byco Lubricants Online

- Same Delivery promised for Lubricants ordered by 3 pm for major metros
  - Free Shipping offered for November 11<sup>th</sup> Special Discounts

**9 November 2020:** Pakistan's premier energy company, Byco Petroleum Pakistan Limited, has partnered with Daraz, Pakistan's leading online marketplace, to launch its flagship online lubricants store on Daraz. Byco's wide range of high-quality lubricants will now be available on Pakistan's most popular online shopping store – daraz.pk. Byco's flagship store on daraz.pk is currently live now and will offer customers a safe and reliable platform to choose from its extensive range of authentic lubricants, specially formulated for passenger-cars, motorcycles, and diesel-engines.

Zafar Shahab, Byco's CFO, signed the agreement with Mubashar Ali Butt, Daraz' Lifestyle Category Director. Fayaz Ahmad Khan, Byco's V.P. Commercial, said at the ceremony: "Byco is excited to partner with Daraz to make our products more easily available for our customers. Byco's name is synonymous with innovation, and Daraz has become a household name in Pakistan. Byco will continue to innovate in the marketplace to improve service delivery for our discerning clientele. Byco and Daraz' partnership is perfectly timed to take advantage of the 11/11 special discounts where we will be providing free shipping and same day delivery of our lubricants for a limited time in major metropolitan areas of Pakistan."

**About Byco:** *Byco Petroleum Pakistan Limited (BPPL) is one of Pakistan's leading energy firms, engaged in the businesses of oil refining, petroleum marketing, and petroleum logistics. Byco's mission is to meet the nation's energy. The Company manufactures a wide range of petroleum products with a vision to achieve sustainable productivity and profitability while upholding high environmental, health and safety standards.*

*Byco is Pakistan's largest oil refiner by design capacity, and is the nation's only firm having a dedicated Single Point Mooring (SPM). Byco's SPM is the only floating liquid port in the country, and the company employs a round-the-clock crew dedicated for the safety and security of the buoy and vessels in and around the SPM's anchorage area. The SPM is Pakistan's only terminal having a Tier 3 oil spill response membership.*

*Byco refines crude oil into various marketable components including Liquefied Petroleum Gas, Light Naphtha, Heavy Naphtha, High Octane Blending Component, Motor Gasoline, Kerosene, Jet Fuels, High Speed Diesel and Furnace Oil. Byco is proud to have the largest capacity crude oil storage tanks in the country. Byco's marketing network supports retail outlets in more than 80 cities all over Pakistan and is an emerging player in Pakistan's oil marketing sector. Byco's diverse and highly skilled workforce consists of approximately 900 dedicated employees across the firm's divisions.*

For more information, please contact Byco's Communications at [info@byco.com.pk](mailto:info@byco.com.pk), or call (021) 111-222-081 x. 305. Visit Byco's website at: [www.byco.com.pk](http://www.byco.com.pk)